



Story of the Box with Grammy® Awards 2025

Look Behind the Scenes:
A Journey of Craftsmanship
and Innovation.



Like all memorable stories and products, it always begins with a customer's dream...



...and this is the moment we love at GZ. It's when the creative minds and skilled hands of passionate people, combined with top-tier technologies, begin turning ideas into tangible reality. Here, a product is more than just made—it receives special care, the spirit of a great company's heritage, a spark of innovation, and sometimes, it's even honored with a Grammy® Award.



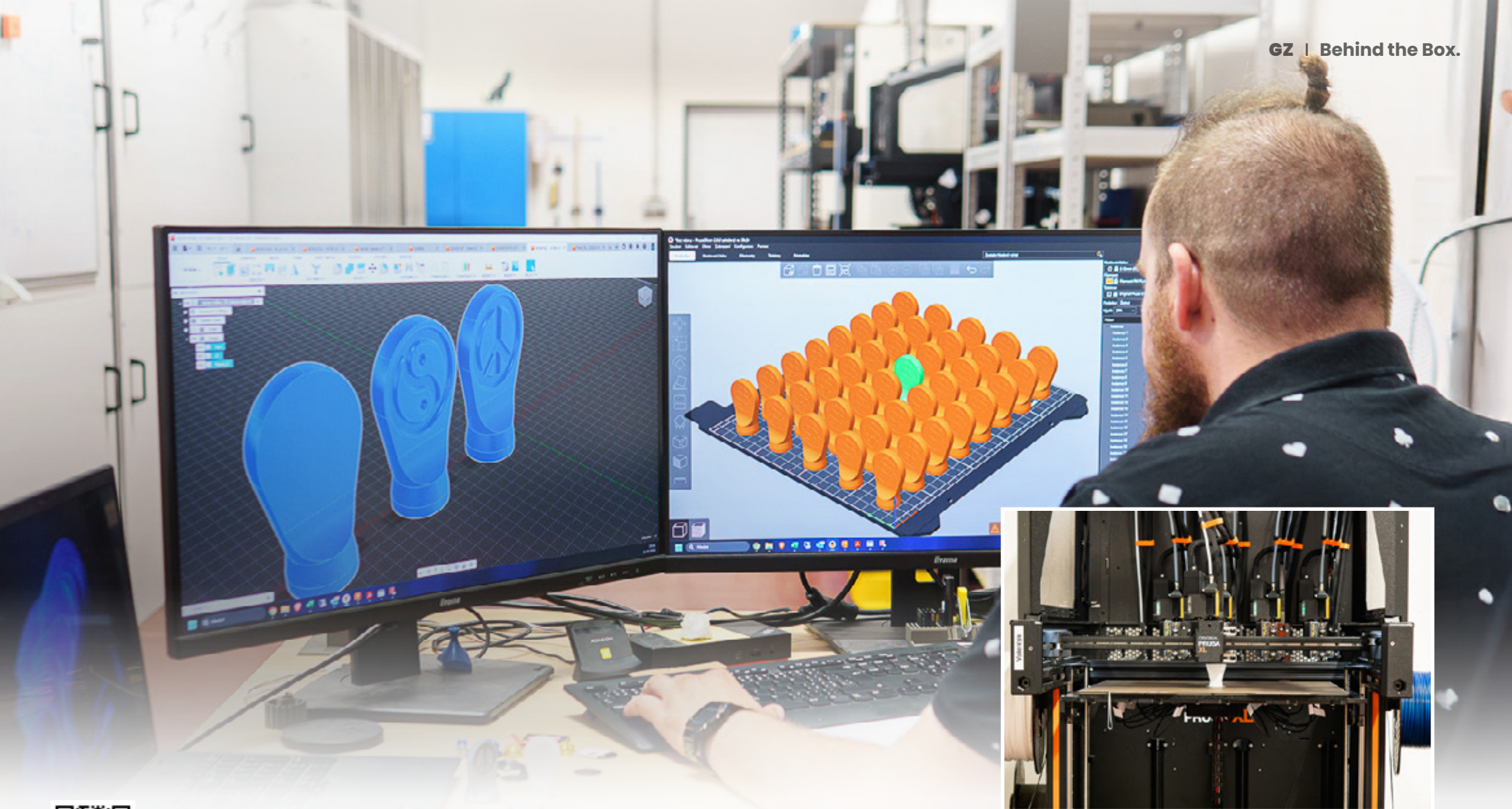
Great projects start with collaboration. Product designers, technologists, marketers, material experts, planners, and project managers join forces with the customer, forming a creative alliance that lays the foundation for something extraordinary.

Aristomat TL 1310-8

Ideas evolve. Multiple packaging concepts are explored in parallel, each refined to meet the highest standards of aesthetics, safety, and quality—while keeping costs in check. The goal is simple: to delight the customer.



Even the smallest detail matters. That's why we work closely with our customers from the very beginning, including the color approval process that sets the tone for the entire print run. From small things, the greatest are built.



See 3D print in action.

Scan the QR code or
to watch the video.

Sometimes creativity demands more. When conventional printing reaches its limits, we go further. Modern 3D printing opens new dimensions, allowing us to bring even the boldest ideas to life. New technologies work seamlessly with human expertise.



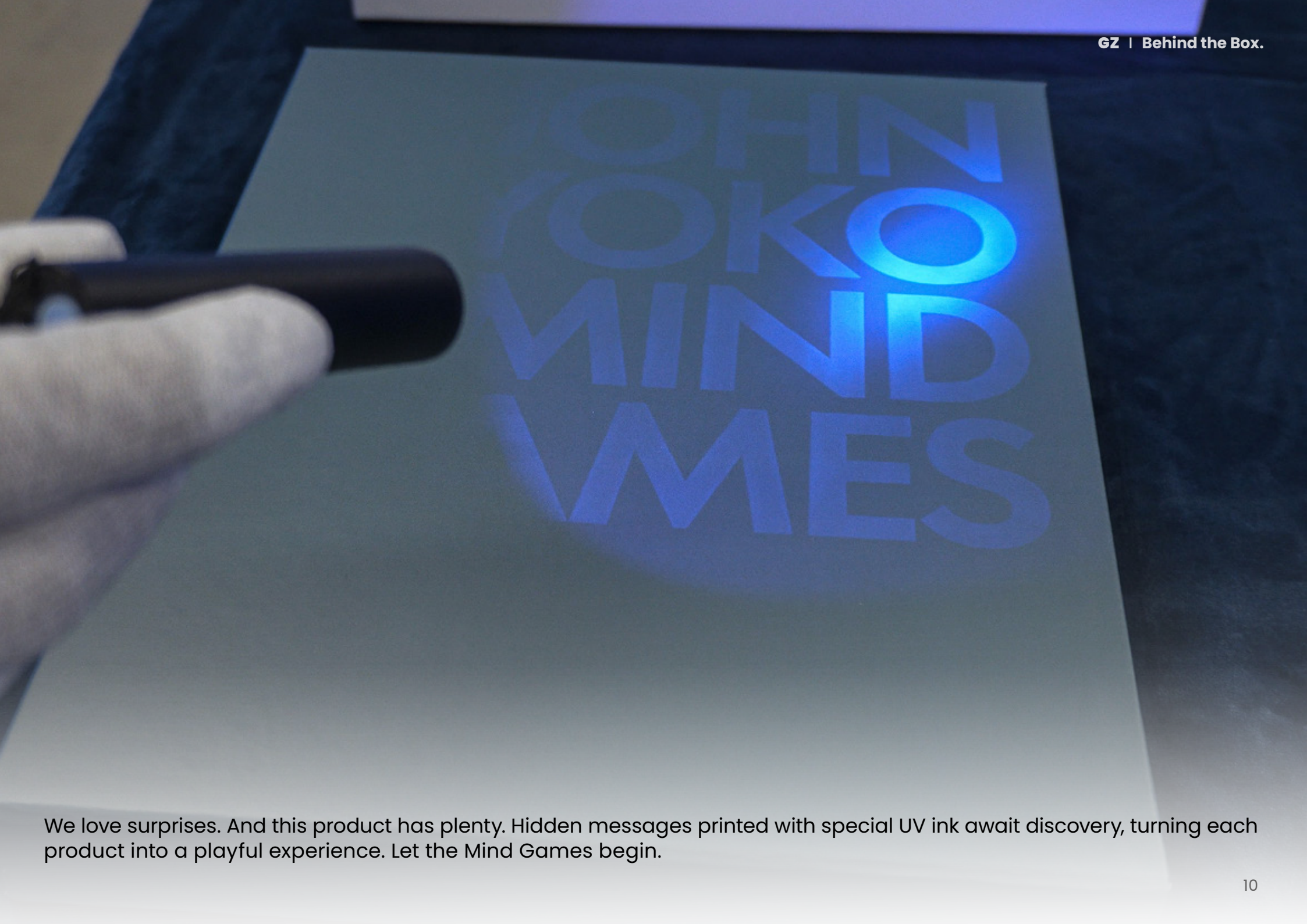
Efficiency meets innovation. Automated case-wrapping lines for rigid box components help us optimize production and keep costs low. Our factories can produce hundreds of thousands of units daily—and when a new project requires more, we rise to the challenge to solve it.



A piece of our heritage, shared with customers and their audiences. In the small town of Loděnice, in the Czech Republic, stands the world's largest vinyl record production plant. With a capacity of up to 150,000 records a day, it's a place where emotions are being materialized.



Global expertise on board. GZ's signature lies in its vibrant color palette—a unique range of vinyl records produced at our headquarters in Loděnice, in the Czech Republic, as well as at Precision Record Pressing in Canada, Memphis Record Pressing, and Nashville Record Pressing in the USA. For this special project, we used a holographic effect to enhance the visual experience for John Lennon fans, placing the record on top of the box.



We love surprises. And this product has plenty. Hidden messages printed with special UV ink await discovery, turning each product into a playful experience. Let the Mind Games begin.



Want to see the process?

Scan the QR code or
to watch the video.

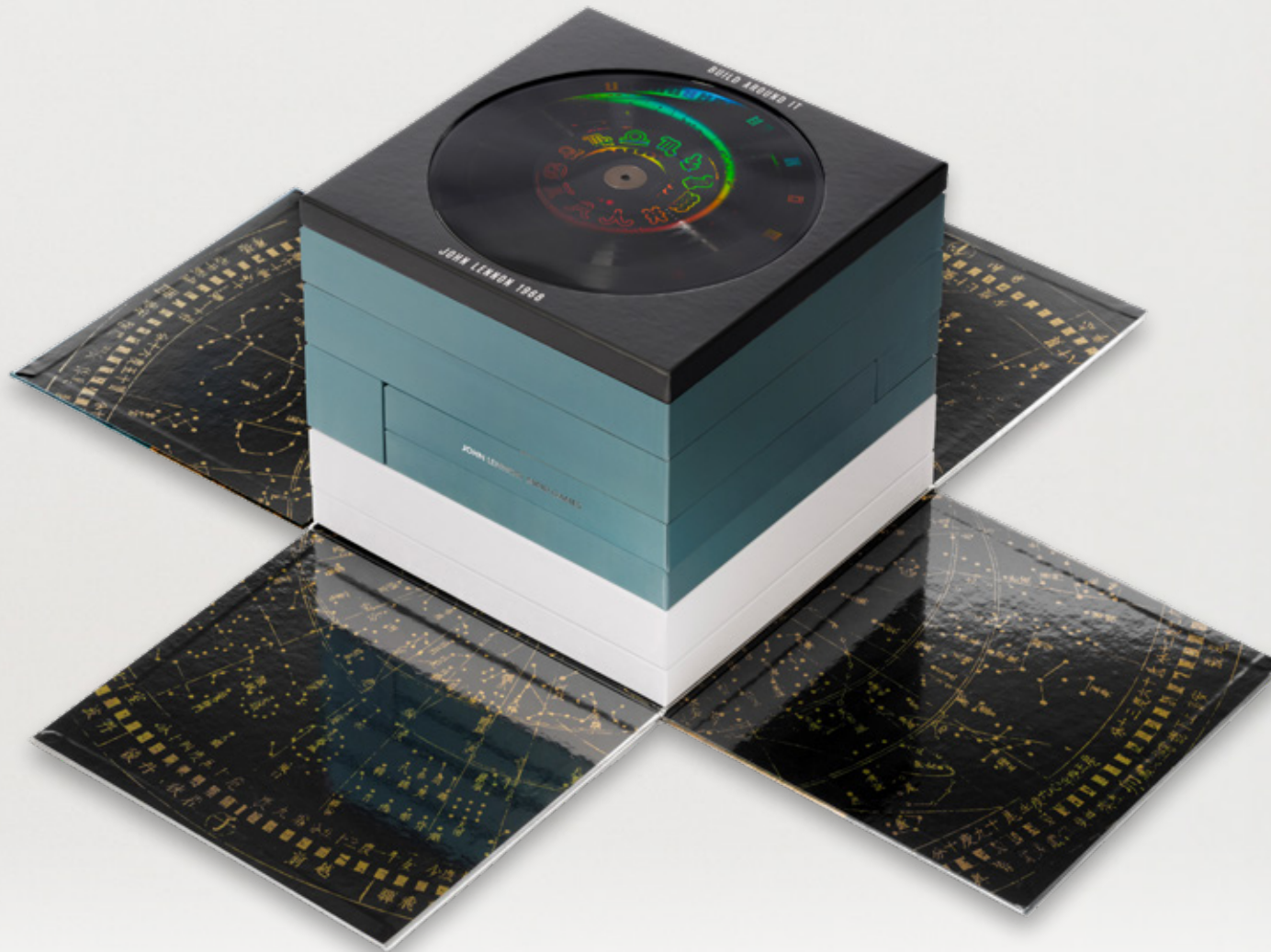
Assembly is an art in itself. We operate our own assembly center with hundreds of hands when needed, or deploy robotic lines for larger volumes. Every box is built with care.



Precision is very important to us. Our trained professionals and rigorous quality control ensure that each of the 130 components finds its rightful place in the box.



Everything under one roof. The John Lennon Mind Games box is a testament to complexity and craftsmanship. We produced all components in our factories—printed leaflets and posters, cardboard boxes and fitments, booklets and hardcover books, rigid trays and boxes, and vinyl records. Only metal and plastic components were outsourced.



It's magic to put everything into a single box. Inside, many surprises wait to be discovered by customers during the unpacking of this valuable product. **Emotions materialized.**



Discover the full ceremony moment.

Scan the QR code or
to watch the video.

This is more than packaging. It's a ceremonial moment—a celebration of creativity and collaboration highlighted by Grammy® Awards 2025.



JOHN LENNON MIND GAMES
(THE ULTIMATE COLLECTION)

GRAMMY® WINNER FOR BEST BOXED OR
SPECIAL LIMITED EDITION PACKAGE



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About GZ Media

GZ Media is the world's leading manufacturer of vinyl records and a key producer of printed materials and luxury packaging. With over 70 years of history and production facilities in the Czech Republic, Europe, and North America, the company collaborates with major record labels, independent artists, and premium brands across the globe. Deeply rooted in its heritage and expertise, GZ Media continues to innovate—investing in cutting-edge technologies and sustainable solutions. Through its charitable fund, GRAMOFOND, the company supports technical education, local communities, and non-profit organizations.

The Print & Packaging division has a rich history at GZ Media. Printing, print finishing, hardcover book production, and rigid box manufacturing are carried out in our four dedicated factories in the Czech Republic. Paper bag production was recently launched at our newly opened facility in Wisconsin, USA. We work with a wide range of brands and leading companies from various industries—from music and video entertainment to consumer electronics, cosmetics and beauty, and the wine and spirits' market. Our production is driven by innovation, inspired by leaders across customer segments, with a focus on volume flexibility, material versatility, and cost efficiency.

At GZ Media, we are equipped to handle even the most demanding customer projects thanks to our industry-leading customer service. We offer complete solutions, a personalized approach, and flexible scheduling to meet and exceed customer expectations.

Certificates



**Look at the catalogue
of products managed
and produced by GZ.**
Scan the QR code or

GZ Media Packaging



- Focus on structural innovation, material selection, and efficient production processes
- Concept drawings, 3D visualization
- Pre-production samples (unprinted or printed)
- Certified proofs
- Colour harmonization and testing



- In-house machinery engineering
- Automation and robots where applicable
- Custom-designed automated lines for larger production series
- Fully owned production facilities in the Czech Republic



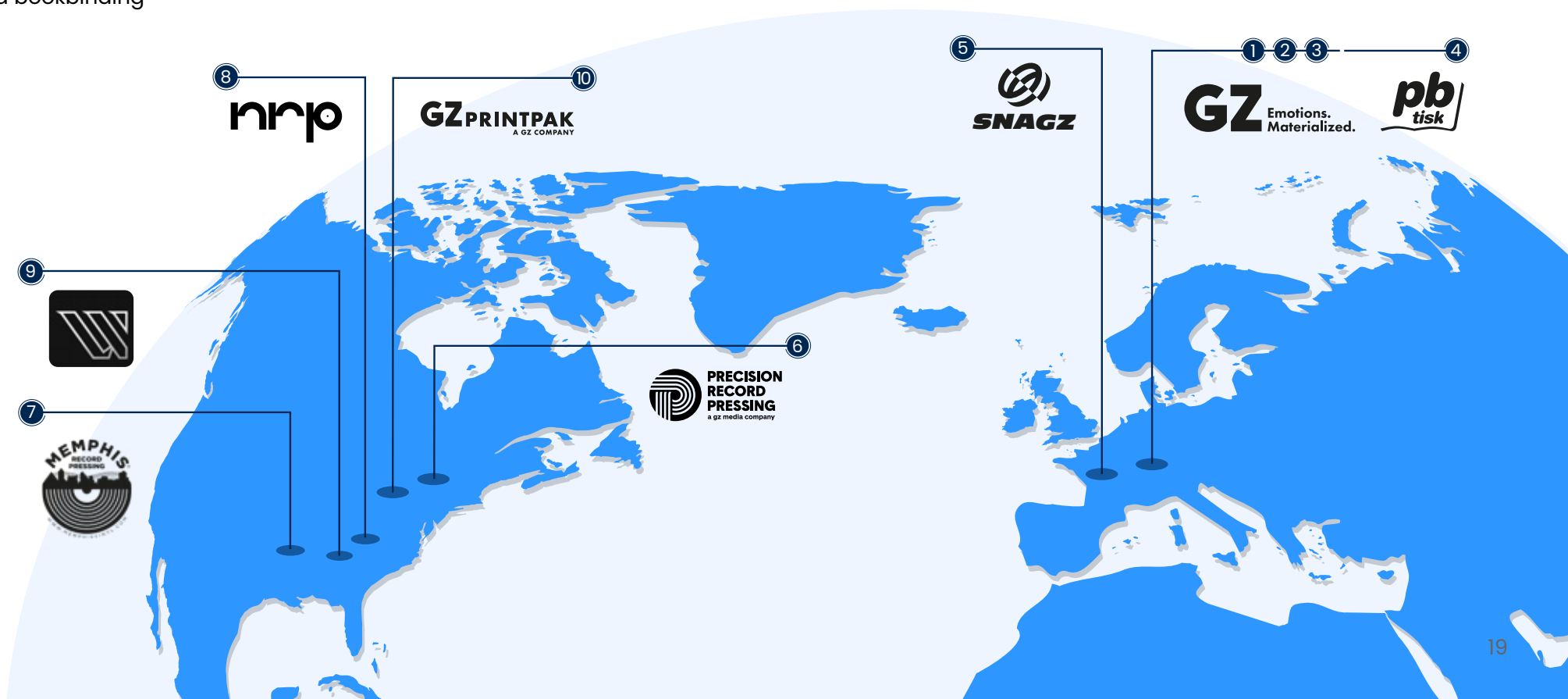
- Flexibility to meet requirements for speedy production
- Sufficient production capacity to cover larger projects for standard printed materials, folding cartons, rigid boxes, booklets, books, and vinyl packaging
- Dedicated in-house assembly center for complex bespoke projects and co-packing
- Ideal Central European location for fast distribution across Europe



- Wide range of eco-friendly materials
- Dedicated sustainability team shaping our eco-conscious future
- ISO 14001 and FSC certification

GZ Media Group

- 1 **GZ Media, Loděnice, Czech Republic**
company headquarters, production of phonograph records, printing
- 2 **GZ Soběslav, Czech Republic**
printing production plant
- 3 **GZ Hýskov, Czech Republic**
printing production plant
- 4 **PBtisk Příbram, Czech Republic**
printing press, book production and bookbinding
- 5 **GZ SNA Tourouvre, Normandy, France**
CD/DVD, printing and distribution
- 6 **Precision Record Pressing, Burlington**
production of phonograph records
- 7 **Memphis Record Pressing, Memphis, USA**
production of phonograph records
- 8 **Nashville Record Pressing, Nashville, USA**
production of phonograph records
- 9 **Wedlake Industries**
PVC compound production
- 10 **Printpak, Wisconsin, USA**
Paper bags production





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